



Project website (first version)

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Table of contents

Document history	4
1 Overview	5
2 Purpose and objectives	6
2.1 Purpose and significance of the website	6
2.2 Website objectives and tasks.....	6
3 Develop process and website Structure	8
3.1 Develop process	8
3.2 Website structure.....	8
4 Maintenance and Future plan	11
5 Conclusions.....	12
List of Figures	13



Project Acronym Symbio-Steel

Project Title	Fostering Industrial Symbiosis solutions for the steel sector by results monitoring and dissemination from national and EU funded projects coupled to definition of cross-sectorial synergy scenarios.
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Deliverable No. 2.2 Project website (first version)

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1 Overview

Symbio-Steel website, as a part of the project's communication activity, helps to ensure Symbio-Steel information and findings are widely communicated to the relevant target audience in a timely manner. This website serves as a core component in the project's Dissemination and Communication (D & C) strategy to share knowledge and engage stakeholders. The goal of website is to ensure relevant findings, outcomes, events and news of the project are shared widely with all interested parties, including industry partners, academic institutions, policymakers, and the public, etc., and to encourage stakeholders' active participation.

The Symbio-Steel website has been developed and finally launched at March 4th, 2025, meeting one of the project's deliverables (D 2.2). Therefore, the Deliverable 2.2-Project website (first version) has been completed before its deadline of March 31st, 2025. The published website has been discussed in the project meeting on March 4th, 2025, in Duisburg, Germany. According to the feedback and further discussion, the first round of update and improvement of the website has been finished on March 28th, 2025. The website now serves as a great communication platform, including the contents of: information on project's overview, concept, scope, framework, objectives, partners; Project's progress and news, like event calendar, news of activities and deliverables; File downloading: deliverables, newsletters; the contact ways, etc. The website is now fully equipped with essential functionalities to support its designated project tasks.

The continuous update and improvement in the future will ensure the website remains dynamic and impactful. By integrating fresh content, improving site features, the website will keep pace with the project's growing body of work and the interests of its audiences.

Ultimately, this website helps Symbio-Steel project to maximizing impact and fostering a collaborative environment for future activities, contributing to a more sustainable and innovative steel industry.



2 Purpose and objectives

2.1 Purpose and significance of the website

A Central communication hub: To effectively communicate Symbio-Steel's objectives, progress, and results, it is crucial to establish a central hub that provides transparent and accessible information. The website will function as:

- A gateway to learn about the project for both expert and non-expert audiences.
- A platform to share key events, news, findings and outcomes in Symbio-Steel.
- A platform to delivery information to stakeholders, enhancing knowledge exchange and foster collaboration.

Enhancing dissemination and engagement, the website is also designed to encourage active stakeholder participation through:

- **Timely Publication:** Sharing research findings, project news, and updates as they become available.
- **Event updating:** Providing information on upcoming webinars, workshops, and other engagement opportunities.

2.2 Website objectives and tasks

Development and launch

- **Timeline:** The primary goal is to develop and launch the functional website by Month 6 of the project, specifically by March 2025.
- **Core Features:** Ensure the website is user-friendly and offers essential functionalities.

Contents

- Project Overview: Present Symbio-Steel's objectives, aims, scopes, frameworks, etc.



- Up-to-Date Outcomes: Publish the latest deliverables, research results, and any relevant materials.
- File download: Public deliverables, newsletters and other relevant files and information.
- Introduction of consortium team.
- Contact details.
- Update of news and events: workshops, conference, webinars, etc.

Updates and Enhancement

- Regular Content Updates: Align website information with the evolving stages of the project.
- Feature and Interface Upgrades: Continually improve the user experience, features and layout design to enhance navigation and accessibility.
- Interaction and Feedback: Incorporate feedback, possibly through surveys, discussions, comments, to maintain a user-focused approach.



3 Develop process and website Structure

3.1 Develop process

- Planning and requirement analysis: Swerim checked project documents, held internal discussions and collected perspectives from various partners and European Research Executive Agency (REA) in project meeting, to summary what functionalities, format and content would be included in the website, by Oct, 2024.
- The design and content: The design and content of the website has been discussed, settled and prepared by Swerim by Jan 2025.
- The domain of: www.symbiosteel.eu has been applied and obtained by Swerim by Dec 2024.
- The website has been developed and published online on March 4th, 2025.
- The published website has been discussed on the project meeting with all partners in Duisburg, Germany, on March 4th, 2025.
- The published website has been updated and improved according to the feedback and further discussion. The first round of improvement has been done by March 28th, 2025.
- In the future, we will continue to update and improve the project website, to helps Symbio-Steel project in maximizing impact and fostering a collaborative environment.

3.2 Website structure

Homepage:

- Summaries of the project's overview, objectives, scope, framework, partners, etc.



- Connection to key information and highlights: the menu and different sections to link to the pages of background, calendar, consortium, document for download, news, newsletters project concept and link to subscribe the newsletter, etc.

News: Short updates to introduce project progress, news, outcomings, activities.

Calendar: the update of project future and ongoing activities, with the links to their homepages, such as workshops, conferences, webinars, etc.

Document for download:

- Include the documents for the progress and outcomes of the project, such as public deliverables.
- This page can also include other documents that are relevant to the project work. This will help to delivery more knowledge to stakeholders and public.

Newsletters: Share all published newsletters in this project, which can be checked and downloaded from this webpage.

Project background and concept: These webpages are designed to help audiences quickly grasp the project's background, motivations, scope, and aims.

Consortium: the introduction of all partners in the consortium team in this project.

Contact: provides the contact details for the communication and engagement of stakeholders.

Links to subscribe newsletter: provides an easy and quick path for audience to subscribe our newsletters.

The appearance of the website homepage is shown below in Figure 1:





SymbioSteel

- Background
- Calendar
- Consortium
- Document for download
- News
- Newsletter
- Project concept

Within the SymbioSteel project, the current state of European research into Industrial Symbiosis involving the steel industry will be investigated. SymbioSteel will catalogue, analyze and disseminate key knowledge about Industrial Symbiosis gained through research projects in Europe. The goal is to facilitate the spread and adoption of technologies that can enable a more circular economy.

Subscribe to the SymbioSteel Newsletter!

Now you can follow the SymbioSteel's ongoing work by subscribing to our newsletter. [Subscribe](#) ▶

Contact



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Dissemination and communication (stakeholder engagement)

Screening of industrial symbiosis initiatives and technologies

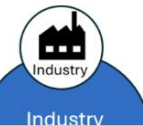


Figure 1. The homepage of Symbio-Steel project's website.



4 Maintenance and Future plan

Continuous content refresh:

The website has been published, and the Deliverable 2.2 has been completed. Regular updates of the website are to be conducted:

- New findings and outcomes: the new findings and outcomes from the project will be updated when they become available.
- Fresh event: Posting upcoming activities, adding registration details, and subsequently sharing event highlights.

Feature enhancements:

The project team remains open to adding new and improving existing functionalities, aiming to provide better help in communication, knowledge delivery and stakeholder engagement. User feedback and analytics will guide these updates.

Performance:

- Analytics Tracking: Monitoring traffic, download frequency, and user engagement to evaluate reach and tailor content accordingly.
- Summary: Sharing the summary of website performance to partners for the discussion of future improvement.



5 Conclusions

The website of Symbio-Steel project has been planned, established, launched/published and improved. The website was launched at March 4th, 2025, the Deliverable 2.2-Project website (first version) has been completed before its deadline of March 31st, 2025.

The website is now fully equipped with essential functionalities to support its designated project tasks. As the central communication hub, it contributes to communication, knowledge delivery, stakeholder engagement, etc., in the project.

The further improvements and feature enhancements in the website will be conducted based on the user feedback, analytics and the discussion and study within the consortium team. The website will help the project in maximizing impact, accelerating information delivery and fostering a collaborative environment for future activities, contributing to a more sustainable and innovative steel industry.

Welcome to visit our website: www.symbiosteel.eu



List of Figures

Figure 1. The homepage of Symbio-Steel project's website. 10

