

BEST PRACTICE

Insights from Impact INCITE



Webinar starts at 10.00



Housekeeping rules

Practicalities

The webinar will be recorded

The chat will be monitored, but not used for discussions



Mute microphone when not speaking



Camera on when speaking (if possible)



Raise hand if you want to speak, and you will be given the floor when suitable

Participation and contributions

Over 100 registrants from 12 countries

Pre-submitted questions will be addressed

Pre-registered speakers will be given the floor after INCITE and Swedish EPA, then the floor is open

Slides and report will be shared afterwards

BEST PRACTICE

Insights from Impact INCITE

10.00 -10.10

Introduction and welcome

Eva Blixt, Jernkontoret, moderator

10.10-10.45

The Impact INCITE project and the report “Best Practice”

Presentation by Jill Sundberg and Tova Jarnerud Örell (Swerim) with examples from Markus Odevall (LKAB), Jesper Kansbod (SSAB), Lars J Nilsson (Lund University) and Nicolai Schaaf (Kanthal)

10.45-11.20

Reflections, comments and questions

Eric Aries (INCITE)

Frida Gavelin (Swedish EPA, Naturvårdsverket)

Participants registered for a speaking slot

All participants

11.20- 11.30

Next step and closure of the meeting



Submitted questions from participants

Involved **companies**: What is your main motivation for participating in INCITE?

How can we at **universities** get involved and benefit from INCITE?

How will your input from the **project** influence the update of your BREF?

How to achieve that relevant emerging **techniques** (and not only projects) are identified for the BREF reviews?



Best practice: Insights from Impact INCITE

- shaping the future of industrial innovation

Tova Jarnerud Örell and Jill Sundberg, Swerim

tova.jarnerud@swerim.se

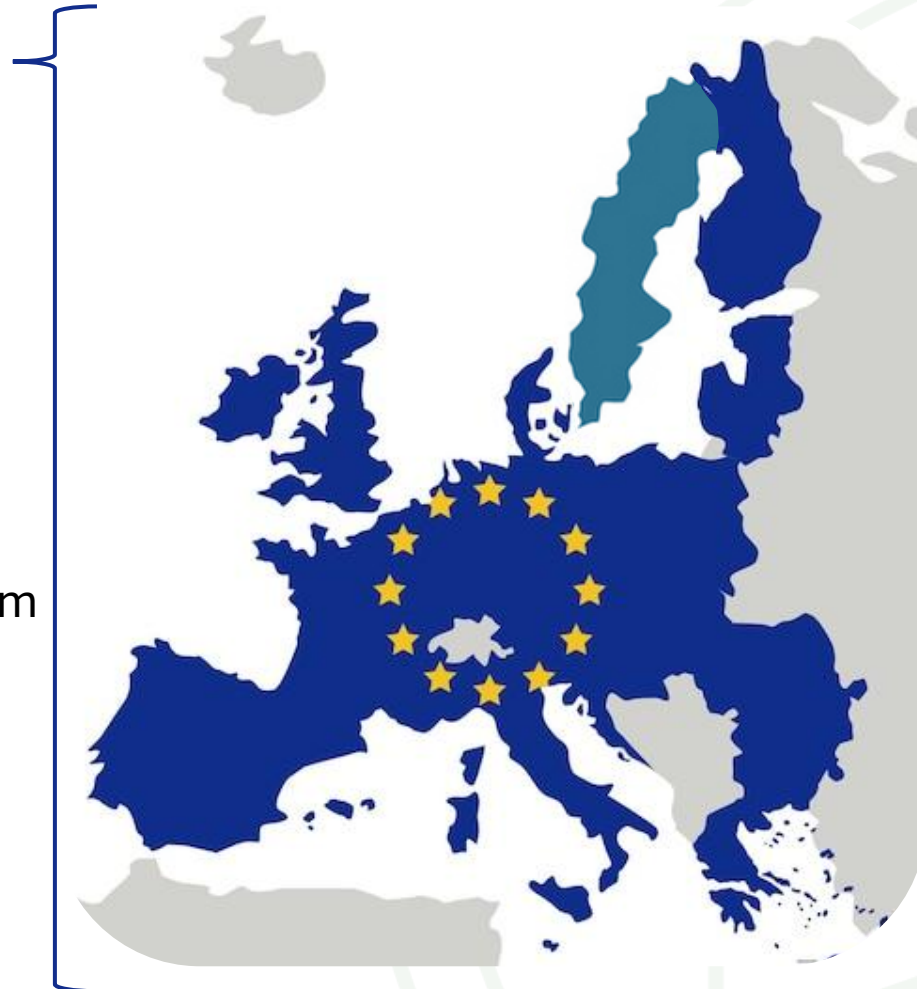
jill.sundberg@swerim.se

Background

INCITE

Innovation Centre for Industrial Transformation and Emissions

- Launched in Seville June 2024
- Accelerate innovative techniques in IED industries
- Publish information on platform and in annual technical report



Impact INCITE

Swedish project, one year duration

- Funded via Impact Innovation
- Focus on Iron & Steel sector
- Raise awareness of INCITE and ensure Swedish contributions

Swedish Metals
& Minerals
impact innovation

Net Zero Industry
impact innovation



FORMAS

VINNOVA
Sveriges innovationsmyndighet

The Impact INCITE project

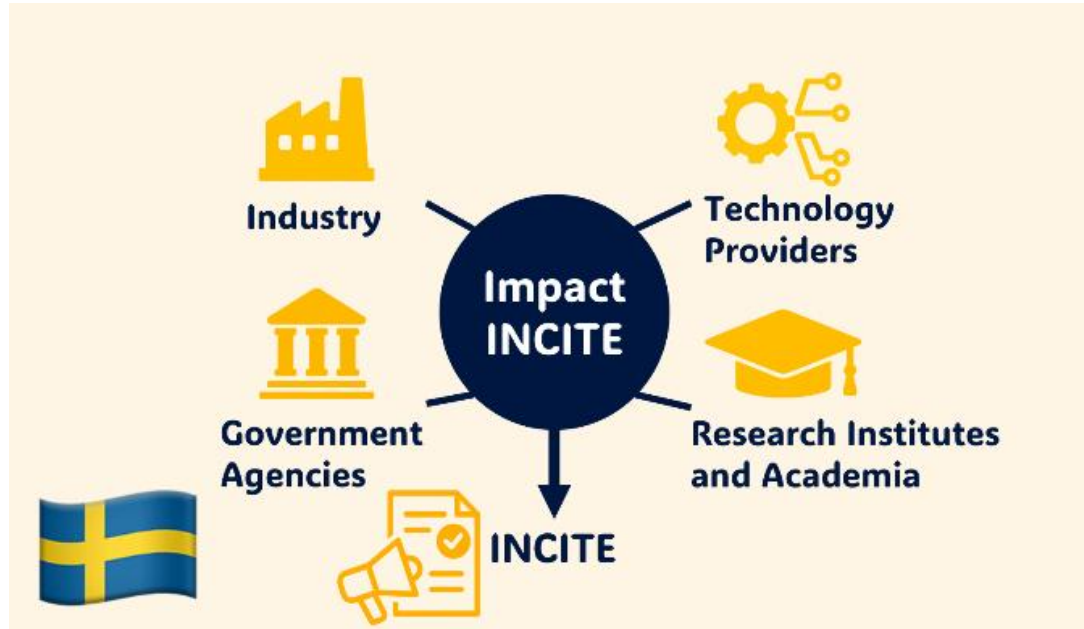
KANTHAL® LKAB SSAB

Teknikföretagen Jernkontoret



LUNDS UNIVERSITET SWERIM

Targeted stakeholders



- Increase awareness of INCITE in Sweden
- Swedish contributions in INCITE
- Report learnings applicable for future work and sectors beyond iron and steel



Best Practice Report

INCITE's role and connection to IED2.0

Practical guidance for stakeholders

- Industry
- Technology providers
- Academia
- Research institutes
- Authorities



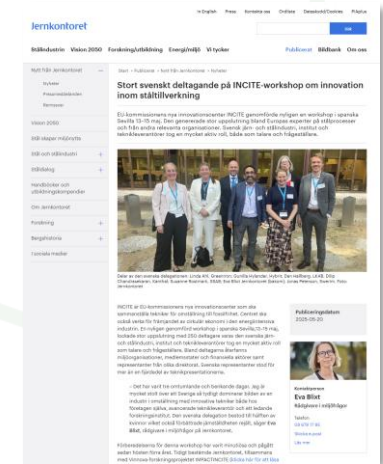
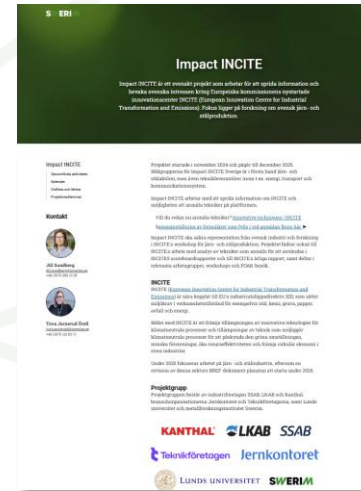
Experiences and insights from the project

Challenges ahead and recommendations

Communication and outreach

Experiences and examples

- Conferences
- Multi-stakeholder events (such as this!)
- Stakeholder webinars
- Committee meetings
- Bilateral meetings
- Website, newsletters and LinkedIn



Insights and key gaps

Communication needs to be tailored for stakeholders
 Current channels do not reach all stakeholders



Coordination and collaboration

Experiences and examples

Impact INCITE as a node for collaboration

Government assignment to Naturvårdsverket

Insights and key gaps

Cross-stakeholder network node important

Interaction between public and private sector

Long-term structure important for continuity

Possibilities in connecting to existing structures with respect to innovation and growth



Interaction with INCITE

Experiences and examples

Speaking partner and information exchange with INCITE

Sectoral workshop on Iron & Steel, May 2025

Techniques on platform and in annual report

First-of-a-kind visit, September 2024

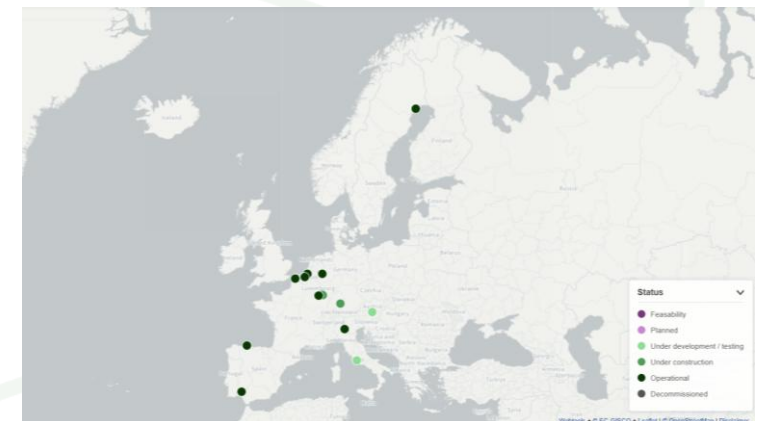
Insights and key gaps

Active outreach and early planning needed

Mapping relevant techniques is challenging

Confidentiality and data security is important

INCITE is work in progress



Driving stakeholder engagement

Experiences and examples

Industry

Technology providers

Academia and research institutes

Government agencies

Insights and key gaps

Different driving forces for different stakeholders

Understanding value of participation is critical for stakeholder engagement

Cross-functional: innovation, policy, environment



Driving stakeholder engagement: Examples



Jesper Kansbod
SSAB



Lars J. Nilsson
Lund University



Markus Odevall
LKAB



Nicolai Schaaf
Kanthal

Overall recommendations



National long-term coordination structure

Secure funding for a network node and establish a national reference group



Engage stakeholders through targeted information

Overview and suggested steps forward per stakeholder available in report



Promote Swedish contributions to INCITE

Use INCITE as a platform to highlight techniques and influence EU policy



Develop innovation policies and research

Align with Sweden's national innovation policy and excellence clusters

Reflections and comments



Eric Aries

INCITE



Frida Gavelin

Naturvårdsverket

(Swedish Environmental Protection Agency)

Sharing of experiences with INCITE that may be useful to others

Pre-registered contributions:

Robert Watt - Government Offices (Sweden)

Helena Sivula - FFIF (Finland)

Henric Dernegård - Holmen (Sweden)

Peter Åström - SFMT (Sweden)

Planned next steps

Report distributed to participants, on impactincite.se, and as [Jernkontoret report](#)

Project presentation at [Metalliska Material programme conference](#) in March

INCITE annual report, platform, and information found on [INCITE webpage](#)

Revision of Iron & Steel BREF starting 2026